



TRI

**for peace
& non violence**

**THE FUTURE
BELONGS
TO THOSE WHO
BELIEVE
IN THE BEAUTY
OF THEIR
DREAMS**

Eleanor Roosevelt

Our Target

400 Triathletes

1000 Spectators



Who we are?

Saida International Marathon Association (SIMA) is a group of motivated volunteers who are leaders in the society in sports, environment, education, health and social activities. They teamed up to promote the culture of sports in general, and the spirit of the marathon running in particular.

After the success of the first Marathon, 17,000 runners, Saida International Marathon Association, SIMA license n: 2016/01/427 by the Ministry of youth and sports, will organize the First Olympic Triathlon in Saida in September 2nd.

Mission

The Saida International Marathon Association's mission is to develop the spirit of citizenship, and to promote the culture of tolerance and cooperation among youth in Lebanon.

Objectives

- To enhance the importance of sports in Saida region.
- To organize running events on the Lebanese territory.
- To encourage people to have a healthy yet fun lifestyle where running can be a starting point for present and future generations.
- To promote our city Saida and extended suburbs, a place for unity for all Lebanese citizens and foreigners.
- To shed light on the different charitable organizations and their significant missions within Lebanon through their participation in the Marathon.
- To raise awareness about the high number of physically disabled citizens in Saida region and their needs.

Why to Sponsor?

- As a potential sponsor, you will be supporting the success of Saida International Marathon Association (SIMA) in reaching its goal and cause, in bringing together different athletes from around the globe to TRI together for Peace & Non Violence.
- This will be the first international Triathlon to be held in Lebanon, in the capital of the south, Saida. The athletes and the spectators will enjoy the beautiful seaside scenery and the historical sites in the old city.
- It's an opportunity for you to market your business or service, where you will be gaining a very high exposure for your brands and products with a direct exposure to more than 1.000 athletes, 5.000 spectators, 1.00 volunteers and to the local SIMA community, as well as the exposure in the major cities in Lebanon, from Tyr to Beirut, Tripoli and more...



Sponsor Packages

Partnership levels:

1) Title Partner

- Name of the race. (ALFA SAIDA OLYMPIC TRIATHLON 2018)
- Company name referenced in all materials & announcements.
- Logo & website link featured on our website.
- Logo on wall of fame (backdrop) of the press conference "Big size".
- Logo featured on the award platform "Big size".
- Logo of the company or race flags on the track start (2)/transition 4/ finish 2) Total 8 Flags
- Logo of the company or race on the transition line & finish line "Big size".
- Logo of the company or race on Banners on barriers.
- Recognition on social media.
- 20 employees participate for free.
- Logo on all event bibs.
- Logo on all event signage.
- Logo in printed advertisements "Big size".
- Name of the race in all e-mail correspondence
- Booth between the transition zone and the finish line.
- Cheering station (1) on race track.
- Logo of the company on inflatable balloons. (provided by Alfa)
- Logo of the company or race on the parachute if available (provided by Alfa)
- Naming rights to VIP hospitality tents.
- Access to VIP hospitality tents (20 persons).
- Recognition in all press releases.
- Recognition by the announcer throughout the event day.
- Logo of the race on the medal or trophy.
- Logo of the race on the cover of the map if available.

Price: 100,000\$



2) Platinum Partner

- Logo featured on our website.
- Logo on wall of fame (backdrop) of the press conference "medium size".
- Logo featured on the award platform" medium size".
- Logo of the company on the barriers on the track (Total 8 Barriers)
- Recognition on social media.
- 20 employees participate for free.
- Logo on all event signage.
- Logo in printed advertisements "medium size".
- Booth near the transition zone
- Cheering station (1) on race track.
- Logo of the company on inflatable balloons. (provided by the company)
- Access to VIP hospitality tents (10 persons).
- Recognition in all press releases.
- Recognition by the announcer throughout the event day.
- Logo on the cover of the map if available.

PRICE 10.000 \$

3) Gold

- Logo featured on our website.
- Logo on wall of fame (backdrop) of the press conference "small size".
- Logo featured on the award platform" small size".
- Logo of the company on the barriers on the track (Total 8 Barriers)
- Recognition on social media.
- 10 employees participate for free.
- Logo in printed advertisements "small size".
- Booth near the transition zone
- Logo of the company on inflatable balloons. (provided by the company)
- Access to VIP hospitality tents (5 persons).
- Recognition by the announcer throughout the event day.

PRICE 5.000 \$

4) Silver

- Logo featured on our website.
- Logo on wall of fame (backdrop) of the press conference "small size".
- Logo featured on the award platform" small size".
- Logo of the company on the barriers on the track (Total 6 Barriers)
- Recognition on social media.
- 5 employees participate for free.
- Logo in printed advertisements "small size".
- Logo of the company on inflatable balloons. (provided by the company)
- Access to VIP hospitality tents (2 persons).
- Recognition by the announcer throughout the event day.

PRICE 2500 \$

5) Bronze

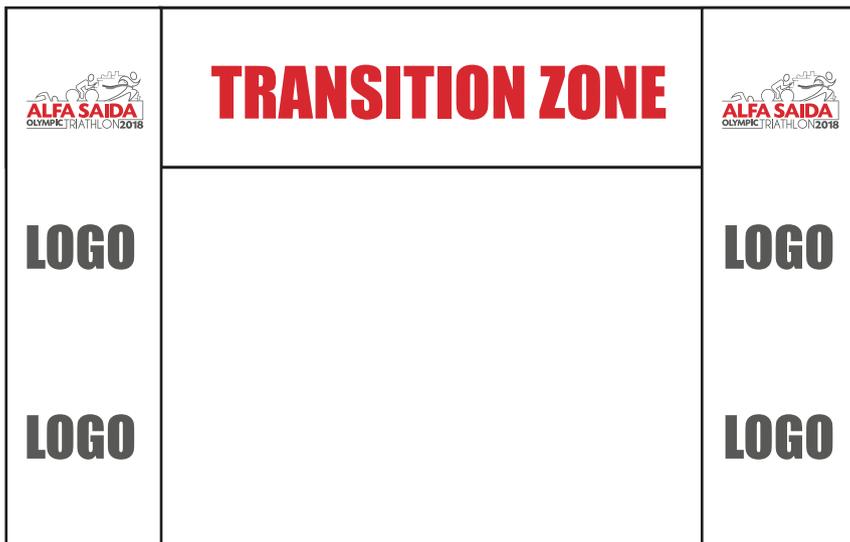
- Logo on wall of fame (backdrop) of the press conference "small size".
- Logo featured on the award platform" small size".
- Logo of the company on the barriers on the track (6)
- Recognition on social media.
- 5 employees participate for free.
- Logo in printed advertisements "small size".
- Recognition by the announcer throughout the event day.

PRICE 1.500 \$

TRANSITION ARCH

4m x 3.1m, (Air Space: 2.8mx2.5m)
Columns are made of 4 Sides
60cm x 2.5m each, Flex Branding

Price: Full Branding: 2500\$
1 Face: 1500\$



Finish Arch

5.2m x 0.6m (Air Space)

Columns are made of 2 Sides

60cm x 3m each, Flex Branding qty:2

Price: Full Branding: 2000\$



Customized Packages

- Entertainment Stage.
- Have your logo displayed on a horizontal banner.
- Around All the entertainment stage at the gathering area.

Price: 1500\$

(W:2.4+7.2+2.4) (H:80)

Transportation branding

- Logo on Boats

Price: 1500\$

Tent

Between the Transition Zone and the Finish Area

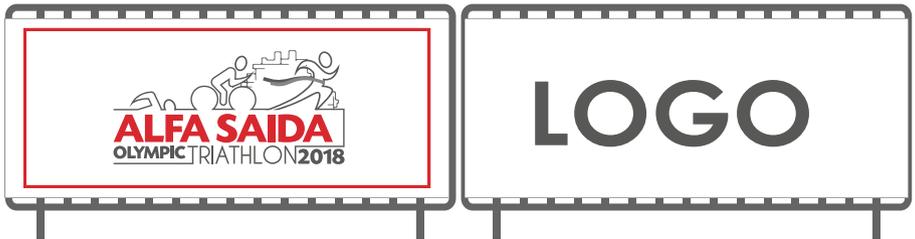
Price: 1500\$

Banners on Barriers

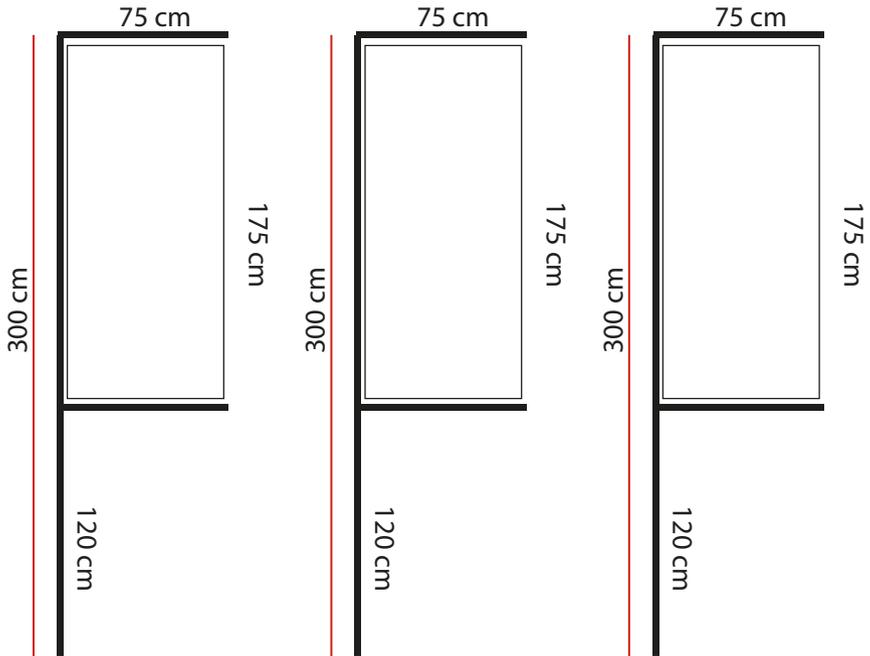
- 10 Barriers : 24 M² = 12

24M on Barriers

Price: 1000\$



Outdoor Flags



Outdoor Flag Print (Material: Flex 1 sided)
Sizes: (W):75x(H)175

Price: Package of 3 : 300\$

Countdown Screen



Sizes: (W):10mx(H)1.5m

Price: 2300\$

Towers

- One Tower displayed 3 weeks prior to race day.

Price: 2000\$

Dimension: 120cm*500cm

Tower
120 x 500cm
Metal Frame 4 sides Column
Flex Branding



Logo 3D

- Branded from two sides, displayed in prime location for a period of 2 weeks prior to race.

Price:2000\$

Dimensions: 200cm*250cm

3D Logo of Association
Metal Frame Base
Flex Branding



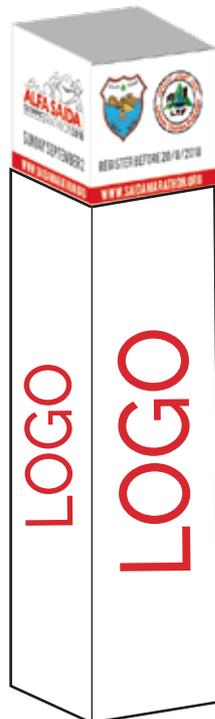
Tower

- One Tower displayed 3 weeks prior to race day.
- 10 Horizontal Banners.

Price:1500\$

Dimension: 100cm*400cm

100 x 400cm
Metal Frame 4 sides Column
Flex Branding



Contact us

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